

# Founder Matching Program

*Turning Breakthrough Research into Generation-Defining Companies*

Powered by:  ALBERTA INNOVATES

## Program Snapshot

### Why This Program Exists

Every year, groundbreaking discoveries are made inside Alberta's post-secondary institutions. But most never make it to market, not because the science isn't ready, but because there's no one ready to build the business around it.

The UCeed Founder Matching Program pairs game changing researchers ("Ideators") with entrepreneurial business professionals ("Builders") to form high-potential founding teams and launch venture-scale companies. This is where breakthroughs become companies.

### For Ideators (Researchers & Inventors)

Are you working on a novel scientific discovery, patent, or technology with real-world potential but unsure how to bring it to market?

This program helps you:

- Enter a 6-month trial co-founder relationship with a Builder, in an environment where your IP is fully protected
- Get a been-there-done-that business professional on your team to help drive the commercialization pathway
- Stay focused on the science, while your co-founder navigates the market
- Work toward raising a pre-seed investment led by UCeed

*Apply if you're ready to take your research beyond the lab and into the world.*

Apply as an Ideator → <https://linkly.link/2B8o1>

## For Builders (Operators & Entrepreneurs)

Are you a startup founder, early-stage operator, or entrepreneurial professional looking to co-find a venture with world-class science behind it?

This program gives you:

- An opportunity to lead the commercialization of cutting-edge research and IP
- A \$5,000/month CAD stipend during a 6-month trial phase
- Time and structure to validate the opportunity and build with your ideator partner
- A pathway to become the CEO or business co-founder and raise a UCeed-led pre-seed round

This is for people who are ready to build a company from scratch and commit for the long haul. It's not a consulting or advisory role; it's a founder journey.

**Note:** As a builder, you can be anywhere in the world - you don't have to be based in Alberta for this program.

Apply as a Builder → <https://linkly.link/2B92e>

## How It Works

- **Match:** We connect high-potential Ideators with proven builders.
- **Trial Phase:** You work together for 6 months to hit key milestones and assess fit.
- **Co-Found:** If aligned, you form a founding team. UCeed may lead your pre-seed round.

## Know Someone Great?

If you know a brilliant researcher or a high-caliber builder, we want to meet them. Introductions are always welcome.

Contact Arun Nair at [anair@innovatecalgary.com](mailto:anair@innovatecalgary.com)

### Our PSI partners:

