

Indigenous Innovators in Tech

Showcase



About the opportunity

Are you a Indigenous In Tech founder looking for an opportunity to grow your network and get the funding and support you need to drive your business forward? Join us at the Social Innovation Hub for an evening of networking with the tech ecosystem and pitch your company to some of the leading partners in the tech ecosystem.

Prizes

- Each Innovator selected to showcase will receive a \$1500 financial award from Cenovus plus additional supports to help them on their business journey
- There will be a total of 7 Innovators selected to showcase

Selection Criteria

To be considered for the tech pitch competition, companies must:

- Your business is registered in Alberta, and is at least 51% Indigenous lead.
- Have an idea dedicated to solving a compelling problem using innovative technology
- Business is registered in Alberta
- Have an early MVP
- Have a team with at least one dedicated founder
- Have a tech solution in any industry
- At any revenue stage - Pre or post
- At any funding stage - bootstrapping, cash flow, grants, F&F, angels, VCs

Timelines and Process



APPLY NOW

See the application questions below to help you prepare

Indigenous Innovators in Tech

Showcase

Reference document

To help you prepare, here are the questions the application will ask for. Kindly note that only applications submitted via the [online form](#) will be considered.

Application Questions

- First Name
- Last Name
- Email Address
- Phone Number
- How do you identify?
- Enter your city or town
- Enter your province
- Are you a University of Calgary (UCalgary) student or alumni? If "Yes" to above, in what year did you graduate?
- What faculty did you graduate from or are currently enrolled in?
- Company Name
- Is your company registered in Alberta?
- Is your company a tech business or a general small/medium business (SMB)?
- Do you confirm that your company is Indigenous led either as Founders, CEO's or in the C-Suite?
- Do you have a team with at least one dedicated founder?
- Provide a description of your business (2-4 sentences)
- What sector or industry does your business operate in? (i.e. Tech, Construction, Food, Healthcare, etc.)
- Company website URL or link to product demo
- Years in operation
- What is your business model or how do you make money?
- Who is your target customer?
- Is your business fostering social impact? If yes, what is it and how do you measure social impact?
- How much revenue is your company generating (i.e 2021, 2022, 2023)?
- Have you received any non-dilutive funding to date?
- If yes, please list amount:
- Choose the answer that best describes where you are with your start-up [(see definitions here)]
- Why is your team uniquely suited to build this company?
- How does your solution work?
- What is your company's biggest challenge right now?
- Upload your logo (this will be used if you are a finalist and/or if we spotlight your business)
- Please upload a high quality headshot (this will be used if you are a finalist and/or if we spotlight your business)
- Please upload either; your company's pitch deck or a 3 min video pitch
 - (Need support with your pitch deck? Email Adaeze Hubbard (ahubbard@innovatecalgary.com to set up a 15 min support chat)
- If selected as a finalist, do you agree to be present at the pitch event competition on July 4th at the Social Innovation Hub?
- Would you like to attend our investors zone before the event on July 4th from 4-5pm at the Social Innovation Hub?



Have questions? Contact us!

- Adaeze Hubbard, Innovate Calgary, ahubbard@innovatecalgary.com

Thank you to our partners!



Women Entrepreneurship
Knowledge Hub
Portail de connaissances
pour les femmes
en entrepreneuriat

haskayne
School of Business

futurpreneur

 **UNIVERSITY OF CALGARY**
Hunter Hub for Entrepreneurial Thinking


CATAPULT
BUSINESS STARTUP SOLUTIONS




Mindfuel


TECHNATION

Thank you to our sponsors!

Diamond

With the support of:
Prairies Economic
Development Canada



Platinum



Gold

