

Women Founders in Tech

Pitch Competition and Social



Agenda

5:00	Networking, Food/Refreshments, Vendor Marketplace
6:00	Welcome and land acknowledgment
6:05	Introduction of the BIPOC and Rural Series
6:10	Remarks - Sponsor
6:15	Word from our Sponsor
6:25	Remarks and Thank yous
6:30	Introduction of Judges
6:40	Pitch Competitor 1: Binoloop Inc. 
	Pitch Competitor 2: Kumu Corporation 
	Pitch Competitor 3: Neuaura 
	Pitch Competitor 4: The BRDGE 
	Pitch Competitor 5: VL Energy Ltd. 
7:40	Break: People's Choice voting, grab a drink and food
7:50	Winners Announcement and People's Choice
7:55	Closing Remarks - Innovate Calgary, Social Innovation Hub
8:00-8:30	Networking

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Congrats to our finalists!



Purvaja Soochit, CEO of Binoloop Inc.

Binoloop is revolutionizing organizational decision-making with an AI-driven evaluation platform. Designed to automate and streamline the assessment of documents and videos, our tool significantly reduces manual processing, eliminates bias, and enhances efficiency. Catering to various sectors, including HR, government procurement, and education, Binoloop empowers businesses to make faster, fairer decisions. Our unique approach combines data-driven insights with advanced AI technology, positioning us at the forefront of the decision intelligence market.

<https://www.binoloop.com/>



Rebecca Ung, Founder of Kumu Corporation

Kumu is a material innovation company focused on using biomaterials from food, plants, and minerals to make single-use plastic alternatives. Our patent-pending process covers these sustainable bioproducts and how to recycle them. Why waste food? Therefore, let's make it circular!

We are not PLA, PVA, or PHA. We are food like seaweed, pectin, and gums.

<https://kumu.ca/>



Claire Dixon, CEO of Neuraura

Neuraura is a bio-electronic medical device company with a current focus on the treatment of symptoms related to Polycystic Ovarian Syndrome (PCOS), one of the most common and overlooked hormonal conditions, affecting about 18% of women. Through its platform LoOoP, a minimally-invasive bioelectronic device that delivers low-frequency electrostimulation, Neuraura will offer the first effective and accessible solution for PCOS. Neuraura's unfair technical advantage stems from its unique, proprietary micro-electrodes developed at the University of Calgary. With a clear regulatory pathway ahead, Neuraura intends to enter the US and Canadian markets with LoOoP in 2025.

<https://www.neuraura.com/>

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Daniella Jasper- Founder and Marketing Executive of The BRDGE

The BRDGE is a dynamic online platform that connects food enthusiasts with an array of local and international food vendors, offering authentic culinary experiences from across the globe. It stands out by providing robust support to small-scale vendors, including marketing and logistical assistance, thus fostering community growth and culinary diversity. The BRDGE caters to individuals and organizations alike, revolutionizing the way authentic, home-style cooking is accessed and enjoyed for every meal and occasion.

<https://thebrdge.com/>



Ling Bai, Founder and CEO of VL Energy Ltd.

VL Energy Ltd was founded in 2014, in Alberta Canada. VL stands for "Virtual Leader," representing the company's vision of leading toward a more sustainable and efficient energy future. Our mission is to commercialize our Efficient and Secure Predictive Emission Monitoring System (ES-PEMS) which is an AI-based emissions monitoring software that helps companies meet environmental regulations, improve work safety, reduce emissions, and optimize operations. Our goal is to contribute to a cleaner, greener, and more sustainable world.

<https://vlenergy.ca/>

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Thank you to our judges!



Fay Qian, Invest Alberta

Fay is an accomplished startup and community builder with a passion for venture building and program development. Currently serving as the Manager, Investor Services at Invest Alberta, Fay collaborates with teams nationally and internationally to strategically attract foreign direct investments and drive the economic development of the province. In her previous role as the Manager, Venture Programs at the Hunter Hub for Entrepreneurial Thinking, Fay spearheads program development, management, and delivery, while actively supporting strategic community engagement initiatives in the innovation ecosystem.



Brad Andrews, Interim Fund Manager, UCeed Social Impact Fund

Brad is a seasoned professional in the realm of innovation and social impact and has dedicated his career to driving positive change. Currently serving as the Interim Fund Manager with the UCeed Social Impact Fund, Brad brings a wealth of experience garnered during his time at the Canadian Space Agency and other innovation-focused roles in the impact sector. He holds an MBA and a BSc in Engineering and is always keen to discuss how we can leverage our resources to help address society's biggest problems.



Cindy Rogers, ICM Asset Management

Cindy Rogers is a seasoned CPA and FPA with over 25 years of extensive experience in Accounting and Finance, predominantly within the Canadian Energy sector and investment management. My expertise lies in strategic financial management and fostering inclusive environments.

- Currently VP Finance at ICM Asset Management, a premier alternative investment management firm investing in real estate, music royalties and venture capital.
- I am on the LP advisory Committee of The51's Community Council, a leading Financial Feminist platform driving female-powered capital in Canada.
- Chair of the Board of Directors of CRIEC. The organization is dedicated to empowering newcomer professionals through education and mentorship, fostering pathways to successful employment.



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Thank you to our partners!



Women Entrepreneurship
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alumni
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Thank you to our sponsors!

Diamond

With the support of:
Prairies Economic
Development Canada



Gold



Silver



Bronze



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Learn more about our Partners!



ABF4 is dedicated to supporting women in tech through networking events and informative panel discussions. Our network includes founders, executives, service providers, investors, and community supporters. Anyone can join and attend our public events.

Services: We host networking and panel events for underrepresented communities in technology.

Website: <https://www.vcaa.ca/abf4>



The University of Calgary Alumni Association is an inclusive, alumni-centric community, they actively foster lifelong connections between the university and alumni. They engage, support, and provide services to UofC graduates, inspiring their active support of the university's academic and research mission and strategic priorities.

Services: Alumni Development, Life-Stage Programming, Volunteer Engagement, Community Building, Philanthropy

Website: <https://alumni.ucalgary.ca/>

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BCW In Action is a bilingual registered charity committed to making a difference in the lives of Black Canadian communities. BCW in Action promotes the empowerment of Black Canadian women, girls, and families in all sectors of society.

We support, promote and empower Black entrepreneurs to innovate and conquer national and international markets.

Services: Community programs, Girls in STEM, Women in STEM, Business programs, Business Information & Orientation Sessions, Business & Entrepreneurship Training, Financial Training, Import - Export, Networking Mixers

Website: <https://www.bcwinaction.ca/>



The **Calgary Innovation Coalition (CIC)** is a network of agencies in Calgary and the surrounding municipalities of Airdrie, Cochrane, Okotoks, and Strathmore that support innovation driven ventures. Our collective presents a single vision and voice regarding the priorities of the Calgary regions innovation community, a unique model for collaboration in Alberta's innovation ecosystem. The Calgary Innovation Coalition is proud to be supported by Alberta Innovates' Regional Innovation Network (RIN) program, a government funding initiative that helps us drive economic prosperity in the region by supporting innovation-driven entrepreneurs, startups and enterprises.

Services: Ecosystem Navigation Support

Website: www.coalitioncalgary.ca

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MindFuel is about curating curiosity, inspiring innovation, and invigorating the minds of tomorrow. As an educational technology leader, MindFuel helps bring STEM (science, technology, engineering and math) to life for young minds from K–12. We've reached nearly 150 million students globally since 1990 and will continue to develop award-winning STEM-learning products that engage students in the fun world of science, while learning how to solve real-world problems.

Services: From curricular to non-curricular, we engage youth in the fun world of life-long STEM learning. MindFuel provides the frameworks which give opportunities to youth to realize their full potential by helping them build mentor networks, collaborate with peers and subject matter experts, and develop their post-secondary and career interests.

Website: <https://mindfuel.ca/>



Platform Calgary is a non-profit, member-based organization. Our mission is to bring together the resources of Calgary's tech ecosystem to help startups launch and grow at every step of their journey, from ideation to scale. Platform Calgary is bringing together founders and their teams, corporate and community partners, investors and tech talent all under one roof.

Services: Platform Calgary offers a variety of programs designed to help founders – from aspiring to experienced – to ideate, launch and scale their tech-enabled businesses faster. Learn more here <https://www.platformcalgary.com/programs>

Website: <https://www.platformcalgary.com/>

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STARTUP TNT
Have fun. Make friends. Build companies.

At **Startup TNT** we raise money for startups. We build networks of sophisticated angel investors anchored in their communities. We all Have Fun, Make Friends, and Build Companies together.

Services: We provide an opportunity for new and seasoned angel investors to work together to invest in great local early-stage startups, through our Investment Summits. We've invested in 92 companies from across the praires over the last 4 years. 46% of these have female founders.

Website: <https://startuptnt.com/>



At **TECHNATION**, we unite Canada's technology sector, governments, and communities for Canada's future. For more than 60 years, we've championed Canada's technological future by helping to facilitate and enable the tech industry and government to work together to grow and evolve with new technology available.

From start-ups and small and medium-sized enterprises, to national and multi-national organizations, we invite you to join us and discover how the Canadian tech industry is working together to identify and develop pragmatic solutions to pressing national challenges and to influence national technology strategy in critical areas that matter to you.

Services: Employer Courses: LaunchPad Learning Management System, Student Courses: Downloadable templates and Resources, Student Challenges, Speaker Series, Career Ready (SWPP) Work placement Subsidies

Website: <https://technationcanada.ca>

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T H E
51

Our investors and aspiring investors use **The51** Financial Feminist™ platform to educate themselves and put their capital (financial and human) to work in our impact funds for women-led and gender-diverse businesses.

Services: Our non-profit Movement51 has a Founder's Lab that helps founders become investment ready. The51 Fund II invests in early-stage, women-led businesses.

Website: WWW.THE51.COM



Women Entrepreneurship
Knowledge Hub

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pour les femmes
en entrepreneuriat

The **Women Entrepreneurship Knowledge Hub (WEKH)** is a national network and accessible digital platform for sharing research and resources, and leading strategies. With 10 regional hubs and a network of more than 250 organizations, WEKH is designed to address the needs of diverse women entrepreneurs across regions and across sectors. With the support of the Government of Canada, Toronto Metropolitan University's Diversity Institute, in collaboration with the Ted Rogers School of Management, is leading a team of researchers, business support organizations and key stakeholders to create a more inclusive and supportive environment to grow women's entrepreneurship in Canada.

Services: Research, Reports, and Data (<https://wekh.ca/research/>), See It. Be It. Entrepreneur Database (<https://wekh.ca/seeitbeit/>), Newsletter ([Sign up here](#)), In-Person and Virtual Ecosystem Events

Website: <https://www.wekhalberta.ca/>

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Thank you for attending!

Let's Stay connected!



Keep in Touch!