



BIPOC Women Founders in Tech

Pitch Competition



About the opportunity

Are you a BIPOC Woman founder looking for an opportunity to grow your network and get the funding and support you need to drive your business forward? Join us for an evening of networking with the Calgary tech ecosystem and pitch your company for the chance to receive investments and services from some of the leading partners in the tech ecosystem.

Prizes

- First place: \$3,000
- Second Place: \$2,000
- Third Place: \$1,000
- Fourth and Fifth place: \$500

Selection Criteria

To be considered for the tech pitch competition, companies must:

- Have at least one co-founder identify as a BIPOC Woman
- Have an idea dedicated to solving a compelling problem using innovative technology
- Business is registered in Alberta
- Have an early MVP
- Have a team with at least one dedicated founder
- Have a tech solution in any industry
- At any revenue stage - Pre or post
- At any funding stage - bootstrapping, cash flow, grants, F&F, angels, VCs

Timelines and Process



APPLY NOW

See the application questions below to help you prepare



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Reference document

To help you prepare, here are the questions the application will ask for. Kindly note that only applications submitted via the [online form](#) will be considered.

Application Questions

- Name
- Email address
- City
- Province
- Company Name
- Is your company registered in Alberta?
- Does at least one co-founder identify as a BIPOC woman?
- Provide a description of your business (2-4 sentences)
- What sector or industry does your business operate in?
- Company website URL or link to product demo
- Years in operation
- What is your business model or how do you make money?
- Do you have an MVP?
- Do you have a team with at least one dedicated founder?
- Who is your target customer?
- Is your business fostering social impact? If yes, what is it and how do you measure social impact? How much revenue is your company generating?
- Choose the answer that best describes where you are with your start-up:
 - Ideating - Concepting - Committing - Validating - Scaling - Establishing ([Full definitions here](#))
- Have you received any funding to date? If yes, please list:

Have questions? Contact us!

- **Jerome Morgan, Innovate Calgary:** jmorgan@innovatecalgary.com

Thank you to our partners!



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